

Privacy Policy

1. Introduction

This website is operated by: Wicked Food and Drink Co Ltd.

It is very important to us to handle the data of our website visitors confidentially and to protect it in the best possible way. For this reason, we make every effort to comply with the requirements of the GDPR.

In the following, we explain to how we process your data on our website . To do this, we use the clearest and most transparent language possible so that you really understand what happens to your data.

2. General information

2.1 Processing of personal data and other terms

Data protection applies to the processing of personal data. Personal data means all data with which you can be personally identified . This is, for example, the IP address of the device (PC, laptop, smartphone, etc.) in front of which you are currently sitting. Such data is processed when 'something happens to it'. Here, for example, the IP is transmitted from the browser to our provider and automatically stored there. This is then a processing (according to Art. 4 No. 2 GDPR) of personal data (according to Art. 4 No. 1 GDPR).

These and other legal definitions can be found in Art. 4 GDPR.

2.2 Applicable regulations/laws - GDPR, BDSG and TDDDG

The scope of data protection is regulated by law. In this case, these are the GDPR (General Data Protection Regulation) as a European regulation and the BDSG (Federal Data Protection Act) as a national law.

In addition, the TDDDG supplements the provisions of the GDPR as far as the use of cookies is concerned.

2.3 The person responsible

The controller responsible for data processing on this website is within the meaning of the GDPR. This is the natural or legal person who alone or jointly

with others determines the purposes and means of the processing of personal data.

You can reach the person responsible at :

Wicked Food and Drink Co Ltd

6 Waungron Road

Cf5 2JJ

Cardiff

United Kingdom

info@moura-restaurant.co.uk

2.4 How data is generally processed on this website

As we have already established, some data (e.g. IP address) is collected automatically. This data is mainly required for the technical provision of the website. If we also use personal data or collect other data, we will inform you of this at or ask for your consent.

You knowingly provide us with other personal data .

Detailed information on this can be found below.

2.5 Your rights

The GDPR provides you with comprehensive rights. These include, for example, free information about the origin, recipient and purpose of your stored personal data. You can also request the rectification, blocking or erasure of this data or lodge a complaint with the competent data protection supervisory authority. You can revoke your consent to at any time.

You can find out what these rights look like in detail and how to exercise them at in the last section of this Privacy Policy.

2.6 Data protection - Our view

Data protection is more than just a chore for us! Personal data has great value and careful handling of this data should be a matter of course in our digitalized world. Furthermore, wants you as a website visitor to be able to decide for yourself what "happens" to your data, when and by whom. We therefore

undertake to comply with all legal provisions, collect only the data that is necessary for us and, of course, treat it confidentially.

2.7 Forwarding and deletion

The transfer and deletion of data are also important and sensitive issues. We would therefore like to briefly inform you in advance about our general approach to this.

Data will only be passed on on the basis of a legal basis and only if this is unavoidable. This may be the case in particular if it is a so-called Data Processor and a Data Processing Agreement has been concluded in accordance with Art. 28 GDPR.

We delete your data when the purpose and legal basis for processing no longer apply and the deletion does not conflict with any other legal obligations. Art. 17 GDPR also provides a 'good' overview of this.

Please refer to this Privacy Policy for all further information and if you have any specific questions.

2.8 Hosting

This website is hosted externally. The personal data collected on this website is stored on the host's servers. This includes the automatically collected and stored log files (see below for more details), as well as all other data provided by website visitors.

External hosting is used for the purpose of secure, fast and reliable provision of our website and, in this context, serves to fulfill the contract with our potential and existing customers.

The legal basis for the processing is Art. 6 para. 1 lit. a, b and f GDPR, as well as § 25 para. 1 TDDDG, insofar as consent includes the storage of cookies or access to information in the terminal device of the website visitor or user within the meaning of the TDDDG.

Our hoster only processes data that is required to fulfill its performance obligation and acts as our Data Processor, i.e. it is subject to our instructions. We have concluded a corresponding Data Processing Agreement with our hoster.

We use the following hoster:

Google Sites

Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland.

<https://policies.google.com/privacy?hl=de>.

2.9 Legal basis

The processing of personal data always requires a legal basis. The GDPR provides the following possibilities in Art. 6 para. 1 sentence 1:

- a) The data subject has given their consent to the processing of their personal data for one or more specific purposes;
- b) processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract;
- c) processing is necessary for compliance with a legal obligation to which is subject;
- d) processing is necessary in order to protect the vital interests of the data subject or of another natural person;
- e) processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller
- f) processing is necessary for the purposes of the legitimate interests pursued by the controller or a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require protection of personal data, in particular where the data subject is a child.

In the following sections, we will inform you of the specific legal basis for the respective processing.

3. What happens on our website

When you visit our website, we process personal data from .

We use SSL or TLS encryption to protect this data in the best possible way against unauthorized access by third parties. You can recognize this encrypted connection by the <https://> or lock symbol in the address bar of your browser.

In the following you can find out what data is collected when you visit our website, for what purpose this is done and on what legal basis.

3.1 Data collection when accessing the website

When you visit the website, information is automatically stored in so-called server log files. This is the following information:

- Browser type and browser version
- Operating system used
- Referrer URL
- Host name of the accessing computer
- Time of the server request
- IP address

This data is temporarily required to enable to display our website to you permanently and without any problems. In particular, this data is used for the following purposes:

- System security of the website
- System stability of the website
- Troubleshooting on the website
- Establishing a connection to the website
- Presentation of the website

Data processing is carried out in accordance with Art. 6 para. 1 lit. f GDPR and is based on our legitimate interest in the processing of this data, in particular our interest in the functionality of the website and its security.

Where possible, this data is stored in pseudonymized form and deleted once the respective purpose has been achieved.

If the server log files make it possible to identify the data subject, the data is stored for a maximum period of 14 days. An exception is made if a security-relevant event occurs. In this case, the server log files are stored until the security-relevant event has been resolved and finally clarified.

Otherwise, no merging with other data takes place.

3.2 Cookies

3.2.1 General information

This website uses so-called cookies. This is a data record, information that is stored in the browser of your end device and is related to our website.

The use of cookies can make it easier for visitors to navigate the website.

3.2.2 Rejecting cookies

You can prevent the setting of cookies by adjusting the settings of your browser at .

Here you will find the corresponding links to frequently used browsers:

Mozilla Firefox: <https://support.mozilla.org/de/kb/cookies-und-website-daten-in-firefox-loschen?redirectslug=Cookies+!%C3%B6schen&redirectlocale=en>

Google Chrome: <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=de>

Microsoft Edge: <https://support.microsoft.com/de-de/windows/l%C3%B6schen-und-verwalten-von-cookies-168dab11-0753-043d-7c16-ed5947fc64d>

Safari: <https://support.apple.com/de-de/guide/mdm/mdmf7d5714d4/web> and <https://support.apple.com/de-de/guide/safari/sfri11471/mac> If you use a different browser , we recommend that you enter the name of your browser and 'Delete and manage cookies' in a search engine and follow the official link to for your browser.

Alternatively, you can also manage your cookie settings at www.aboutads.info/choices/ www.youronlinechoices.com.

However, we must point out to that a comprehensive blocking/deletion of cookies can lead to impairments in the use of the website.

3.2.3 Technically necessary cookies

We use technically necessary cookies on this website to ensure that our website functions correctly and in accordance with the applicable laws. They help to make the website user-friendly. Some functions of our website cannot be displayed without the use of cookies.

The legal basis for this is Art. 6 para. 1 lit. b, c and/or f GDPR, depending on the individual case.

3.2.4 Technically not necessary cookies

We also use cookies on our website that are not technically necessary. These cookies are used, among other things, to analyze the surfing behavior of the website visitor or to offer functions of the website that are not technically necessary.

The legal basis for this is your consent in accordance with Art. 6 para. 1 lit. a GDPR.

Technically unnecessary cookies are only set with your consent, which you can revoke at any time in the cookie consent tool .

3.3 Data processing through user input

3.3.1 Own data collection

We offer the following (service) on our website: Online Orders.

We collect the following data for this purpose:

Name

E-mail address

Address

Phone number

Date of birth

Account details

The legal basis for this data processing is Art. 6 para. 1 lit. b GDPR.

The data will be deleted as soon as the respective purpose no longer applies and it is possible in accordance with the legal requirements.

3.3.2 Reviews

On our website we offer the possibility to write and submit a review. This can then be published on our website.

In doing so, the data provided by the user when submitting the evaluation is processed.

must be specified. This primarily includes the name, a contact if applicable and the content of the review.

The legal basis for data processing is consent in accordance with Art. 6 para. 1 lit. a GDPR. Consent can be revoked at any time.

If the evaluation is published, the name and content can be made accessible to the public.

3.3.3 Comment function

The website visitor has the opportunity to write a comment on our website.

For security reasons, we collect the IP address in order to prevent misuse and, if necessary, to be able to take criminal action, as well as the content of the comment and the (user) name provided for publication on our website.

We also process your email address to ensure that you are a real user and not an automated program (spam). In addition, the email address can be used to contact in case of queries or responses to your comment.

The data is processed with consent in accordance with Art. 6 para. 1 lit. a GDPR. Consent can be revoked at any time.

The data collected will be stored as long as the comment is publicly accessible on the website or as long as this is required for legal reasons. The data will then be deleted, unless statutory retention periods prevent this.

3.3.4 Contact us

a) e-mail

If you contact us by email at [\[redacted\]](#), we will process your email address and any other data contained in the email. This data is stored on the mail server and in some cases on the respective end devices. Depending on the request, the legal basis for this is regularly Art. 6 para. 1 lit. f GDPR or Art. 6 para. 1 lit. b GDPR. The data will be deleted as soon as the respective purpose no longer applies and it is possible in accordance with the legal requirements.

b) Telephone

If you contact us by telephone [\[redacted\]](#), the call data may be stored in pseudonymized form on the respective end device and with the telecommunications provider

used. Personal data collected during the telephone call will only be processed in order to process your request. Depending on the request, the legal basis for this is regularly Art. 6 para. 1 lit. f GDPR or Art. 6 para. 1 lit. b GDPR. The data will be deleted as soon as the respective purpose no longer applies and it is possible in accordance with the legal requirements.

TidyCal

Sumo Group Inc, 1305 E. 6th St. #3, Austin Texas, 78702, USA.

<https://tidycal.com/privacy-policy>.

3.3.5 Ticket sales

a) WIX

Buyers the user <https://www.wix.com/about/privacy>.

3.4 Newsletter

3.4.1 WIX

We use WIX to provide our newsletter. This service is provided by wix.com Ltd, Nema St. 40, 6350671 Tel Aviv, Israel.

This service can be used to organize and analyse the sending of newsletters. The data entered to receive the newsletter is stored on the service's servers.

With the help of WIX, interactions with the newsletter can be analyzed. In addition, conversion rates can be determined and the users of the newsletter can be categorized in order to adapt the newsletter to the different target groups.

This analysis can be contradicted.

The legal basis for the processing is Art. 6 para. 1 lit. a GDPR and § 25 para. 1 TDDDG. Consent can be revoked at any time by unsubscribing from the newsletter. The legality of the processing that has already taken place remains unaffected by any revocation.

The data will be deleted at the end of the contract between us and WIX, unless the website visitor withdraws their consent beforehand. If this is the case, the data will be deleted from the distribution list.

In addition, after unsubscribing from the newsletter, the e-mail address is stored on a blacklist separately from other data for an indefinite period of time. The legal basis for this is Art. 6 para. 1 lit.f GDPR. It serves the interest of the website visitor as well as our interest in using/operating a newsletter in accordance with the legal requirements.

Further details:

<https://de.wix.com/manage/privacy-security-hub>.

<https://de.wix.com/about/privacy>.

3.5 Analysis and tracking tools

3.5.1 Google Analytics

We use Google Analytics on this website. Google Analytics is a web analysis service. This service is provided by Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.

Google Analytics uses cookies to recognize the user and thus to analyze usage behavior. These cookies are only set with consent. Consent can be revoked at any time and managed in our cookie consent tool.

The legal basis for the processing is Art. 6 para. 1 lit. a GDPR and § 25 para. 1 TDDDG.

The use of Google Analytics results in IP anonymization. The IP address of the respective user is shortened on servers within the member states of the EU (or the European Economic Area) in such a way that it is no longer possible to trace it back to a natural person. In addition, Google undertakes to provide appropriate data protection via the Google Ads data processing conditions and creates an evaluation of website use and website activity and provides the services associated with use. The Google Ads Data Processing Terms apply to companies that are subject to the EU General Data Protection Regulation (GDPR) of the European Economic Area (EEA), the California Consumer Privacy Act (CCPA) or similar regulations.

An additional browser plugin can be used to prevent the information collected (such as the IP address) from being sent to Google and used by Google. You can find the plugin and further information at <https://tools.google.com/dlpage/gaoptout?hl=de>.

Otherwise, the storage period depends on the type of data processed. Each customer can choose how long Google Analytics stores data before it is automatically deleted. The maximum lifespan of a Google Analytics cookie is two years.

You can also find further information on the use of data by Google at <https://support.google.com/analytics/answer/6004245?hl=de>. For all other queries you can also contact support-deutschland@google.com directly

3.5.2 Google Consent Mode

We use Google Consent Mode on our website to customize the use of Google services based on your consent. This means that, depending on your consent, we either use the full functionality of these services or only carry out limited data collection.

Google Consent Mode allows a certain amount of data processing, even if consent is denied, but in anonymized form.

We use the basic consent mode. This allows us to continue to collect aggregated data even if you have not consented to certain cookies. IP addresses may be transmitted to Google. The processing serves to improve our website and to analyze conversion events in anonymized form. This enables us to better assess the performance of our marketing measures.

The processing is carried out in our legitimate interest in being able to better control and use certain functions of the Google services used on the website that require consent. The legal basis for the processing is Art. 6 para. 1 sentence 1 lit. f GDPR.

Further information on Google Consent Mode can be found at: <https://support.google.com/analytics/answer/9976101>.

3.5.3 Google Maps

We use Google Maps on this website. Google Maps is a web mapping service. This service is provided by Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.

When using Google Maps, the IP address is stored. This data is usually transferred to a Google server in the USA and stored there. We have no influence on this. Google may use Google Fonts for a uniform presentation. These fonts are loaded in the browser cache of the website visitor.

Google Maps uses cookies. These cookies are only set with your consent. Consent can be revoked at any time.

The legal basis is Art. 6 para. 1 lit. a GDPR and § 25 para. 1 TDDDG, insofar as this consent includes access to information in the user's terminal device or the storage of cookies within the meaning of the TDDDG.

The EU Commission's Standard Contractual Clauses (SCC) apply to data transfers to the USA.

Further details:

<https://privacy.google.com/businesses/gdprcontrollerterms/> and

<https://privacy.google.com/businesses/gdprcontrollerterms/sccs/>

<https://policies.google.com/privacy?hl=de>.

3.5.4 WIX Analytics

We integrate the analytics functions of Wix on our website. This service is offered by wix.com Ltd, Nema St. 40, 6350671 Tel Aviv, Israel.

Wix Analytics collects and stores various types of user data for optimization and marketing purposes. This data is anonymized and summarized in statistical reports. The information collected includes login data, time zone settings, operating system and platform used, details of website visits such as the URL, duration of use, number of pages visited per session, search terms entered, information about interactions on the website, such as content searched for or viewed, page response speed and conversion rate.

Wix Analytics uses cookies for this purpose. The legal basis for the processing is Art. 6 para. 1 lit. a GDPR and § 25 para. 1 TDDDG, insofar as

this consent includes access to information in the user's end device or the storage of cookies within the meaning of the TDDDG.

Otherwise, the legal basis for the processing is Art. 6 para. 1 lit. f GDPR. We have a legitimate interest in the analysis to ensure the technical stability of our website.

Further information:

<https://de.wix.com/about/privacy>.

3.6 Social media plugins

3.6.1 Facebook

Elements of the social network Facebook are integrated on this website. This service is offered by Meta Platforms Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland.

If the social media element is activated, a direct connection is established between the website visitor and the Facebook servers and their IP address is transmitted to Facebook. If the website visitor has a user account, the visit to this website can be assigned to the corresponding user account.

The legal basis for the processing is Art. 6 para. 1 lit. a GDPR and § 25 para. 1 TDDDG. Consent can be revoked at any time.

If personal data is collected on this website with the help of Facebook and forwarded to Meta, we and Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland are jointly responsible for data processing in accordance with Art. 26 GDPR. This joint responsibility is limited exclusively to the collection and transfer of data to Facebook. There is an agreement on joint processing for this purpose:

https://www.facebook.com/legal/controller_addendum

The EU Commission's Standard Contractual Clauses (SCC) apply to data transfers to the USA.

Further information:

https://www.facebook.com/legal/EU_data_transfer_addendum

<https://de-de.facebook.com/help/566994660333381>

<https://www.facebook.com/policy.php>

<https://de-de.facebook.com/privacy/explanation>.

3.6.2 Instagram

Elements of the social network Instagram are integrated on this website. This service is offered by Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland.

If the social media element is activated, a direct connection is established between the website visitor and the Instagram servers and their IP address is transmitted to Instagram. If the website visitor has a user account, the visit to this website can be assigned to the corresponding user account. As the website operator, we have no knowledge of the content of the transmitted data.

The legal basis for the processing is Art. 6 para. 1 lit. a GDPR and § 25 para. 1 TDDDG. Consent can be revoked at any time.

If personal data is collected on this website with the help of Facebook or Instagram and forwarded to Meta, the website operator and Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland are jointly responsible for data processing in accordance with Art. 26 GDPR. This joint responsibility is limited exclusively to the collection and transfer of data to Facebook and Instagram. There is an agreement on joint processing for this purpose:

https://www.facebook.com/legal/controller_addendum.

The website operator is responsible for providing the data protection information when using the Instagram tool and for the secure integration of the tool on the corresponding website in accordance with data protection law. Facebook and Instagram, on the other hand, are responsible for the data security of their products. This means that data subjects' rights with regard to data processed by Facebook or Instagram must be asserted directly with Facebook or Instagram.

The EU Commission's Standard Contractual Clauses (SCC) apply to data transfers to the USA.

https://www.facebook.com/legal/EU_data_transfer_addendum

<https://de-de.facebook.com/help/56699466033381>

<https://www.facebook.com/policy.php>

<https://instagram.com/about/legal/privacy/>.

3.6.3 TikTok

Elements of the TikTok social network are integrated on this website. This service is offered by TikTok Technology Limited, 10 Earlsfort Terrace, Dublin, D02 T380, Ireland.

If the social media element is activated, a direct connection is established between the website visitor and the TikTok servers and their IP address is transmitted to TikTok. If the website visitor has a user account, the visit to this website can be assigned to the corresponding user account. The website operator has no knowledge of the content of the transmitted data.

The legal basis for the processing is Art. 6 para. 1 lit. a GDPR and § 25 para. 1 TDDDG. Consent can be revoked at any time.

The EU Commission's Standard Contractual Clauses (SCC) apply to data transfers to the USA.

Further information:

[https://www.tiktok.com/legal/page/eea/privacy-policy/de-DE?
tid=331689749201](https://www.tiktok.com/legal/page/eea/privacy-policy/de-DE?tid=331689749201)

<https://ads.tiktok.com/i18n/official/policy/controller-to-controller>.

3.6.4 GitHub

[https://docs.github.com/de/site-policy/privacy-policies/github-general-privacy-
statement](https://docs.github.com/de/site-policy/privacy-policies/github-general-privacy-statement).

3.7 Social media profiles

We also use the opportunity to place advertisements and job advertisements on social media.

3.8 Facebook

We operate a Facebook fan page on <https://www.facebook.com/>. This social network is operated by Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland.

3.8.1 Interaction with our company profile

When you visit our Facebook profile and interact with us via it, we process personal data. On the one hand, the data made publicly available on the profile. On the other hand, we also process the personal data contained in posts, comments or direct messages to us. Through interactions such as liking or sharing, we can see the user profile with the public information.

The legal basis for this processing is Art. 6 para. 1 lit. f GDPR. It is in our legitimate interest to provide relevant and interesting content and to enable the use and functionality of our Facebook profile.

Insofar as an inquiry is related to the performance of a contract or is necessary for the implementation of pre-contractual measures, our processing is based on Art. 6 para. 1 lit. b GDPR.

3.8.2 Page Insights

As explained in the Meta Privacy Policy under "How do we use your information?" (Meta also collects and uses information to provide analytics services, known as Page Insights, for site operators. This also applies to our Facebook page.

Page insights are summarized statistics that are created based on certain interactions of visitors with pages and the content associated with them (e.g. viewing a page or a video, subscribing to a page, marking a page with "Like" or "No longer like", etc.) and are logged by the meta servers.

In connection with the Page Insights, Meta provides us with summarized statistics and insights that give us information about how people interact with our company website. We do not have access to any personal data, only to the summarized Page Insights. With the help of the page insights, we can view anonymous statistics, e.g. the reach of our account, page views, likes, etc.. These also contain evaluations according to age, gender and location of

the users (as specified by them in their respective Facebook profiles). To evaluate the reach, we can make settings or set appropriate filters with regard to the selection of a time period, the viewing of a specific post and demographic groupings. This data is anonymized. It is not possible for us to draw conclusions about specific individuals.

The purpose of processing this data is to analyze our reach and to adapt our content and advertisements to user interests so that visitors can derive the greatest possible benefit from them. By evaluating this data, we can recognize how our content, our profile and our advertising are consumed. This enables us to create target group-specific content and place advertisements to better market our company and our services.

The processing is based on our legitimate interest in accordance with Art. 6 para. 1 sentence 1 lit. f GDPR.

When processing personal data in the course of the so-called Page Insights, we are jointly responsible with Facebook in accordance with Art. 26 para. 1 GDPR.

We have concluded a corresponding agreement with Facebook for this purpose, which can be viewed here (https://www.facebook.com/legal/terms/page_controller_addendum).

The contact details for Facebook are:

Online contact: <https://www.facebook.com/help/contact/1650115808681298>

Postal: Meta Platforms Ireland Limited, ATTN: Privacy Operations, Merrion Road, Dublin 4, D04 X2K5, Ireland.

For Facebook you can contact the data protection officer at the following link:

<https://www.facebook.com/help/contact/540977946302970>.

Further information about the Page Insights:

<https://de-de.facebook.com/help/pages/insights>.

3.8.3 Processing of personal data and cookies by Meta

When you access a Facebook page, the IP address assigned to your end device is transmitted to Facebook. According to Facebook, this IP address is

anonymized (for "German" IP addresses). Facebook also stores information about the end devices of its users (e.g. as part of the "login notification" function); Facebook may thus be able to assign IP addresses to individual users. If you are currently logged in to Facebook as a user, a cookie with your Facebook ID is stored on your end device. This enables Facebook to track that you have visited this page and how you have used it. Facebook buttons integrated into websites enable Facebook to record your visits to these websites and assign to your Facebook profile. This data can be used to tailor content or advertising to you.

Information on how personal data can be managed or deleted can be found in Facebook's Privacy Center:

<https://www.facebook.com/privacy/center/>.

Further information on the handling of data by Facebook can be found here:

<http://de-de.facebook.com/about/privacy>.

3.9 Instagram

We operate an Instagram profile. This social media platform is offered by Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland.

3.9.1 Interaction with our company profile

When you visit our Instagram profile and interact with us, we process personal data. On the one hand, the data made publicly available on the profile. On the other hand, we also process the personal data contained in posts, comments or direct messages to us. Through interactions such as liking or sharing, we can see the user profile with the public information.

The legal basis for this processing is Art. 6 para. 1 lit. f GDPR. It is in our legitimate interest to provide relevant and interesting content and to enable the use and functionality of our Instagram profile.

Insofar as an inquiry is related to the performance of a contract or is necessary for the implementation of pre-contractual measures, our processing is based on Art. 6 para. 1 lit. b GDPR.

3.9.2 Insights

As explained in the Meta Privacy Policy under "How do we use your information?" (https://privacycenter.instagram.com/policy/?entry_point=ig_help_center_data_policy_redirect), Meta also collects and uses information to provide analytics services, known as insights, for site operators. This also applies to our Instagram profile.

The insights are summarized statistics that are created based on certain interactions of visitors with pages and the content associated with them and are logged by the meta servers. This includes the following information, among others

- How many people see and interact with our products, services or content, such as posts, videos, Instagram pages, listings, stores and advertisements (if the advertisement is shown on meta-products);
- How people interact with our content, websites, apps and services;
- Which group of people interact with our content and which group of people use our services.

Meta provides us with summarized reports and insights that tell us how well our content, features, products and services are performing.

We do not receive access to personal data, but only to the summarized reports.

To evaluate the reach, we can make settings or set appropriate filters with regard to the selection of a time period, the viewing of a specific post and demographic groupings. This data is anonymized. It is not possible for us to draw conclusions about specific individuals.

The purpose of processing this data is to analyze our reach and adapt our content and advertisements to user interests so that visitors can derive the greatest possible benefit from them. By evaluating this data, we can recognize how our content, our profile and our advertising are consumed. This enables us to create target group-specific content and place advertisements in order to better market our company and our services.

The processing is based on our legitimate interest in accordance with Art. 6 para. 1 sentence 1 lit. f GDPR.

When processing personal data in the course of the so-called Insights, the processing is carried out under joint responsibility with Meta in accordance with Art. 26 para. 1 GDPR.

We have concluded a corresponding agreement with Meta, which can be viewed here

(https://www.facebook.com/legal/terms/page_controller_addendum).

Meta's contact details are as follows:

Online contact: <https://www.facebook.com/help/contact/1650115808681298>

Postal: Meta Platforms Ireland Limited, ATTN: Privacy Operations, Merrion Road, Dublin 4, D04 X2K5, Ireland.

For Instagram, you can contact the data protection officer at the following link:

<https://www.facebook.com/help/contact/540977946302970>.

Further information about the Insights:

<https://de-de.facebook.com/help/pages/insights>.

The full Instagram privacy policy can be found here:

https://privacycenter.instagram.com/policy/?entry_point=ig_help_center_data_policy_redirect

3.9.3 Processing of personal data and cookies by Meta

When you access an Instagram page, the IP address assigned to your device is transmitted to Meta. According to Meta, this IP address is anonymized (for "German" IP addresses). Meta also stores information about the end devices of its users (e.g. as part of the "login notification" function); Meta may thus be able to assign IP addresses to individual users. If you as a user are currently logged in to Instagram, there is a cookie on your device with your Instagram ID. This enables Meta to track that you have visited this page and how you have used it . Meta buttons integrated into websites enable Meta to record your visits to these websites and assign to your Instagram profile. This data can be used to tailor content or advertising to you.

Further information:

https://privacycenter.instagram.com/policy/?entry_point=ig_help_center_data_policy_redirect.

3.10 Third-party content

3.10.1 Google API's

We use services from Google APIs on our website.

Google APIs are operated by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland.

The service enables the integration of various Google services such as Google Maps, Google Analytics and other APIs to provide functions such as map display, data analysis or authentication.

When using Google APIs, various personal data is processed, including, but not limited to, IP addresses, location data, device information and usage data.

The purpose of data processing is to provide enhanced functions on our website, to improve the user experience and to optimize our services by integrating third-party services.

The legal basis for data processing is Art. 6 para. 1 lit. f GDPR, as there is a legitimate interest in the integration and use of third-party APIs.

Google APIs may set cookies, in particular for analysis or tracking purposes, to collect user data. These cookies are only set with consent, which can be revoked at any time. The legal basis for this is Art. 6 para. 1 lit. a GDPR.

Data is transferred to a third country, in particular to the USA. Google uses standard contractual clauses (SCC) of the EU Commission as a suitable guarantee.

The data will be stored until the purpose of storage no longer applies or the data subject requests deletion. Mandatory statutory retention periods remain unaffected.

Further information on data processing can be found here:

<https://policies.google.com/privacy>.

3.10.2 Instagram (feed display)

the user <https://www.instagram.com/about/legal/privacy/>.

3.10.3 Google User Content (Google Maps Review Display)

the users the user

<https://policies.google.com/privacy>.

3.11 Payment services

3.11.1 Stripe

<https://stripe.com/gb/payments?>

[utm_campaign=EMEA_UK_en_Google_Search_Brand_Payment_EXA_PHR-20748213981&utm_medium=cpc&utm_source=google&ad_content=679942233343&utm_term=stripe+payments&utm_matchtype=e&utm_adposition=&utm_device=c&gad_source=1&gclid=Cj0KCQjw3vO3BhCqARIsAEWblcCYZcJ8YxljVkJDwVHPc5zvLuSUUL4py7jIFElzil-DSLq6gCuaVnoaAlMqEALw_wcB](https://stripe.com/gb/payments?utm_campaign=EMEA_UK_en_Google_Search_Brand_Payment_EXA_PHR-20748213981&utm_medium=cpc&utm_source=google&ad_content=679942233343&utm_term=stripe+payments&utm_matchtype=e&utm_adposition=&utm_device=c&gad_source=1&gclid=Cj0KCQjw3vO3BhCqARIsAEWblcCYZcJ8YxljVkJDwVHPc5zvLuSUUL4py7jIFElzil-DSLq6gCuaVnoaAlMqEALw_wcB)

3.12 Services for processing orders

3.12.1 UPS

<https://www.ups.com/gb/en/Home.page?>

[WT.srch=1&WT.mc_id=ds_gclid::dscid:71700000050015961:searchterm:ups&ds_rl=1300318&msclkid=ada2592d7ed61a1f17f03fd01f14eff6&ds_rl=1300318&gclid=ada2592d7ed61a1f17f03fd01f14eff6&gclsrc=3p.ds](https://www.ups.com/gb/en/Home.page?WT.srch=1&WT.mc_id=ds_gclid::dscid:71700000050015961:searchterm:ups&ds_rl=1300318&msclkid=ada2592d7ed61a1f17f03fd01f14eff6&ds_rl=1300318&gclid=ada2592d7ed61a1f17f03fd01f14eff6&gclsrc=3p.ds)

3.13 Shipping service provider

We work with various shipping service providers (e.g. DHL, DPD, UPS, Hermes) to ship the goods ordered via our website. As part of the necessary delivery of the goods, we pass on your data (name, delivery address and any other information required for shipping) to the respective shipping service provider .

The data transfer takes place on the basis of Art. 6 para. 1 lit. b GDPR for the fulfillment of our contract. We only transmit your email address or telephone number to the shipping service provider if you have expressly consented to this during the ordering process , for example to enable parcel notification. This consent can be revoked at any time for the future.

Further information on the data protection of our shipping service providers can be found in their respective privacy policies, which can be viewed on their websites.

3.14 Online marketplaces

We sell goods or services on online marketplaces. We use the following providers for this purpose:

3.14.1 eBay

We operate an eBay store with the following name: Moura, which can be accessed here www.moura-restaurant.co.uk.

eBay is offered by eBay GmbH, Albert-Einstein-Ring 2-6, 14532 Kleinmachnow, Germany.

a) Data processing by eBay

We expressly draw your attention to eBay's Privacy Policy, in which eBay provides comprehensive information about its data processing:

<https://www.ebay.de/help/policies/member-behaviour-policies/user-privacy-notice-privacy-policy?id=4260>.

At your registration, eBay has obtained your consent to the scope of data collection as well as to the purpose and type of processing and storage of your personal data.

b) Data processing by us

We do not collect any personal data from other than that provided by eBay.

We store the data transmitted to us by eBay and use it for the following purposes:

- so that can identify you as our customer;
- in order to be able to process, fulfill and process your order at ;
- for correspondence with dir;
- for invoicing;
- for the settlement of any existing liability claims and the assertion of any claims against .

You consented to the transfer of your data for these purposes when you registered.

The legal basis for data processing is Art. 6 para. 1 sentence 1 lit. b GDPR in order to process the order appropriately and to be able to fulfill the obligations arising from the purchase contract on both sides.

The personal data collected by eBay for the processing of the order and transmitted to us will be stored by us until the expiry of the statutory retention obligation and then deleted, unless we are obliged to store it for a longer period of time in accordance with Article 6 para. 1 sentence 1 lit. c GDPR due to tax and commercial law storage and documentation obligations (from HGB, StGB or AO) or you have consented to further storage in accordance with Art. 6 para. 1 sentence 1 lit. a GDPR.

c) Payment processing

In our eBay store, various payment service providers can be selected to process the order process.

By way of "payment processing by eBay", eBay S.à.r.l., 22-24 Boulevard Royal, L2449 Luxembourg ("eBay"), first collects the required payment data.

When paying by direct debit or credit card, eBay processes your payment itself. For all other payment methods, eBay transmits your payment details to the selected payment service provider to process the payment:

- Paypal

PayPal (Europe) S.a.r.l. et Cie, S.C.A., 22-24 Boulevard Royal, L-2449 Luxembourg, <https://www.paypal.com/de/webapps/mpp/ua/pocpsa-full>.

- Apple Pay

Apple Distribution International (Apple), Hollyhill Industrial Estate, Hollyhill, Cork, Ireland.

- Google Pay

Google Ireland Limited, Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland.

- Klarna

Klarna AB, Sveavägen 46, 111 34 Stockholm, Sweden,
https://cdn.klarna.com/1.0/shared/content/policy/cookie/de_de/checkout.pdf,
<https://www.klarna.com/de/datenschutz/>.

- Giropay

Paydirekt GmbH, Hamburger Allee 26-28, 60486 Frankfurt am Main,
Germany, <https://www.paydirekt.de/agb/index.html>.

- Instant bank transfer

Sofort GmbH, Theresienhöhe 12, 80339 Munich, Germany,
<https://www.sofort.de/datenschutz.html>, <https://www.klarna.com/sofort/>.

- VISA

Visa Europe Services Inc., London Branch, 1 Sheldon Square, London W2
6TT, United Kingdom, <https://www.visa.de/nutzungsbedingungen/visa-privacy-center.html>.

The legal basis for the processing is Art. 6 para. 1 lit. b GDPR.

Further information can be found here:

<https://pages.ebay.de/payment/2.0/terms.html>.

3.14.2 Amazon

We operate an Amazon store under the following name: NA, which can be accessed here NA.

Amazon is offered by Amazon Europe Core S.à r.l., 38 avenue John F. Kennedy, L-1855 Luxembourg.

a) Data processing by Amazon

When you visit our Amazon store, Amazon primarily processes your personal data. How this data processing actually takes place and which data is processed by Amazon can be found in Amazon's privacy policy:

<https://www.amazon.de/gp/help/customer/display.html?nodeId=GX7NJQ4ZB8MHFRNJ>.

b) Data processing by us

If an item or service is purchased via our Amazon store, we receive the user name of the buyer and the billing and delivery address from Amazon.

As far as "shipping by Amazon" is concerned, Amazon manages the delivery, is responsible for customer service and takes care of all problems in connection with the order. Further information can be found here:

<https://www.amazon.de/gp/help/customer/display.html?nodeId=G239KSGYPUFUY8TQ>.

If the items are not labeled "Shipping by Amazon", we manage the delivery of the order ourselves.

Further information can be found here:

<https://www.amazon.de/gp/help/customer/display.html?nodeId=GEF528GN65XSJ7V8>

In this case, we also process all customer service requests, unless we indicate that customer service is provided by Amazon or the order is marked with the Amazon Prime sign.

c) Payment processing

The payment is processed by Amazon. We do not receive any payment information. Amazon only forwards the payment to us.

4. What else is important

Finally, we would like to inform you in detail about your rights and let you know how you will be informed about changes to data protection requirements.

4.1 Your rights in detail

4.1.1 Right to information in accordance with Art. 15 GDPR

You can request information about whether personal data from is being processed. If this is the case, you can request further information on the type and manner of processing. A detailed list can be found in Art. 15 para. 1 lit. a to h GDPR.

4.1.2 Right to rectification in accordance with Art. 16 GDPR

This right includes the correction of incorrect data and the completion of incomplete personal data.

4.1.3 Right to erasure in accordance with Art. 17 GDPR

This so-called 'right to be forgotten' gives you the right, under certain conditions, to request the erasure of personal data by the controller. This is generally the case if the purpose of the data processing no longer applies, if consent has been withdrawn or if the initial processing took place without a legal basis. A detailed list of reasons can be found in Art. 17 para. 1 lit. a to f GDPR. This "right to be forgotten" also corresponds to the controller's obligation under Art. 17 para. 2 GDPR to take reasonable measures to ensure the general erasure of data.

4.1.4 Right to restriction of processing in accordance with Art. 18 GDPR

This right is subject to the conditions set out in Art. 18 para. 1 lit. a to d.

4.1.5 Right to data portability in accordance with Art. 20 GDPR

This regulates the basic right to receive your own data in a commonly used form and to transfer it to another controller. However, this only applies to data processed on the basis of consent or a contract in accordance with Art. 20 (1) (a) and (b) and insofar as this is technically feasible.

4.1.6 Right to object pursuant to Art. 21 GDPR

You can generally object to the processing of your personal data. This applies in particular if your interest in objecting outweighs the legitimate interest of the controller in the processing and if the processing relates to direct marketing and/or profiling.

4.1.7 Right to "individual decision-making" pursuant to Art. 22 GDPR

In principle, you have the right not to be subject to a decision based solely on automated processing (including profiling), which produces legal effects concerning you or similarly significantly affects you. However, this right is also restricted and supplemented by Art. 22 (2) and (4) GDPR.

4.1.8 Further rights

The GDPR contains comprehensive rights to inform third parties about whether or how you have asserted rights under Art. 16, 17, 18 GDPR. However, this is only possible or feasible with reasonable effort.

We would like to take this opportunity to draw your attention once again to your right to withdraw your consent in accordance with Art. 7 (3) GDPR. However, this does not affect the lawfulness of the processing carried out up to that point.

We would also like to draw your attention at to your rights under Sections 32 et seq. BDSG, which, however, are largely congruent with the rights just described.

4.1.9 Right to lodge a complaint pursuant to Art. 77 GDPR

You also have the right to lodge a complaint with a data protection supervisory authority if you consider that the processing of personal data relating to you infringes this Regulation.

5. What if the GDPR is abolished tomorrow or other changes take place?

The current status of this Privacy Policy is 05.10.2024. From time to time it is necessary to adapt the content of the Privacy Policy in order to react to actual and legal changes. We therefore reserve the right to amend this Privacy Policy at any time. We will publish the amended version in the same place and recommend that you read the Privacy Policy regularly.

Created with the kind support of Dieter macht den Datenschutz

